



IMPORTANT INFORMATION

2017 SNOWMAN SPLASH FUNDRAISER

The 2017 Snowman Splash is a fundraising event to raise money to sustain the drug prevention efforts of the Save Our Kids Coalition. The Save Our Kids Coalition is the drug prevention coalition in Warren County. Our mission is to educate and advocate for positive changes to protect our children and community from the harmful effects of all drugs. Our vision is a safe and drug free community where our children can reach their potential.

KICK-OFF BREAKFAST

Saturday, February 18th from 10:30-11:00 at KOA Campground -

Come get geared up for the Splash! Registration will be at this time as well. A \$5 donation will get you hot chocolate, coffee, juice, milk and donuts!

FUNDRAISING MINIMUM AND DEADLINE

The fundraising minimum is \$20.00 per person. It is possible for teams to fundraise collectively and split the overall amount raised. The total amount raised will be divided among each participant on the team. Prizes will be awarded equally to all team members. The team will need to collect the minimum amount for each participant (\$20.00).

PARTICIPANT PRIZE INCENTIVES

If you wish to “opt-out” of prizes, you may do so (see commitment form to choose this option). Those who wait to commit after January 16th, may have to wait to claim prizes until thirty days after the event.

Raise \$125-\$499

Snowman Splash towel and t-shirt

Raise \$500-\$999

Snowman Splash towel, t-shirt, fleece pullover, and travel mug

Raise \$1000 or more

Snowman Splash towel, t-shirt, fleece pullover, travel mug and plaque

DEFINITIONS OF SNOWMAN VS SNOWFLAKE

Snowman: A snowman is a participant that commits to raising \$20.00 or more and jumping in the icy water on February 18th. Snowmen are eligible for incentive prizes and rewards based on the amount of money raised.

Snowflake: A snowflake is someone who wants to help raise money for the Save Our Kids Coalition, but has no intention of jumping in the icy water. The snowflake is a participant that commits to raising \$20.00 or more and NOT jumping into the water on February 18th. Snowflakes are eligible for incentive prizes and rewards based on the amount of money raised.

IMPORTANT INFORMATION CONTINUED

JUDGING AND AWARDS

In order to offer even more awards and prizes, there will be a panel of judges to score teams in the areas of: Costumes, amount of money raised, and team spirit.

Award Categories

Frosty the Snowman Award: Snowman who raises the most money.

Super Snowflake Award: Snowflake who raises the most money.

Super Soakers Award: Team who raises the most money (calculated by overall team total amount of money).

Costume Award: Best team or individual costume

Team Spirit: The team that looks like they are having the most fun supporting the cause.

CHECK-IN

In an effort to make the event day more fun and organized, we will be holding check-in immediately before the event at the Kick-Off Breakfast from 10:30-11:00. Teams and individuals will be able to check in during these times and enjoy breakfast before the big splash.

The purpose of check-in is to submit your pledge form and funds collected and receive your incentive prizes.

Please remember that the commitment form, pledge form, waiver and funds collected must be received by 10:30 am on February 18th in order to participate in the splash.

EVENT DAY DETAILS

Participants should arrive at KOA Campground no later than 10:30 to check in and prepare for the splash at 11:00.

EVENT DAY SUGGESTIONS

- Come wearing your costumes. Be creative!!
- Invite friends, family, and supporters. This is a big deal and everyone should come support you. It'll be a great way to start the New Year!!!
- Wear tennis or water shoes-the ground is cold!
- Bring a plastic bag for wet clothes-and a change of dry clothes.
- Bring a warm blanket to wrap up in after you jump.
- Prepare yourself for a great time for a great cause!

ADDRESS: 1960 Three Springs Rd., Bowling Green, KY

PHONE: 270-843-1919

HERE'S WHAT YOU NEED TO DO TO PARTICIPATE

STEP #1: Commit! Each individual will need to commit for the splash, whether on a team or an individual participant. You can also mail or drop off the commitment form to the office at Greenwood Park Church of Christ at 1818 Campbell Ln. The deadline to receive prizes the day of the event is January 16, 2016. However, there may be a delay in prizes if you miss this deadline.

STEP #2: Solicit and collect pledges! Ask friends, family and co-workers to pledge donations to support you as you are "Freezin' for a Reason"! Each participant will need to collect the minimum amount in pledges. Instructions and forms can be found by visiting www.snowmansplash.com. All pledges need to be collected beforehand and brought to check-in. Receipts will automatically be issued for pledges over \$250 and if otherwise requested (if the contact name and address is provided and legible).

STEP #3: Read and sign the **Waiver and Release Form**. All participants are required to read and sign the waiver. Participants under 18 must have a parent/guardian sign the waiver. The Waiver and Release form can also be found online at www.snowmansplash.com. We encourage everyone to submit this in advance for a quicker check-in process the day of the event. Once the waiver is confirmed at check-in, participants will receive a wristband in order to enter the splash area.

STEP #4: Bring the signed waiver, pledge form and pledges with you to the **check-in on the day of the event between 10:30-11:00**. You will receive additional instructions and your prize incentives.

STEP #5: Have FUN!!

TEAMS

- Create a team with family, friends or co-workers
- Teams may consist of Snowmen, Snowflakes, or a combination of both.
- Assign a Team Captain.
- Create a team name.
- Design a crazy team costume-remember costumes cannot be heavy or bulky.
- Challenge similar organizations to see who can raise more pledges or create a larger team.
- You can collect pledges as a team. If you are fundraising as a team and all members plan to share the overall amount raised, please indicate this on the commitment form. The total amount raised will be divided among each participant on the team and prize incentives awarded accordingly. The team will need to collect the minimum amount for each participant. For example, if the minimum is \$20 and you have 5 participants on your team, you will need a minimum of \$100.0
- Each participant must check-in individually. Team captains cannot check-in for all members.

SNOWMAN SPLASH COMMITMENT FORM

**** FORM REQUIRED TO PARTICIPATE ****

The purpose of this form is to commit to participating in the 2017 Save Our Kids Coalition's Snowman Splash. Pledges need not accompany this commitment form. Please submit as early as possible for the purpose of event planning.

Fundraising minimum is \$20.00 per person. Those who wait to commit after January 16th, 2016 may have to wait to claim prizes until 30 days after the event.

I am committed to participate in the Save Our Kids Coalition's 2017 Snowman Splash on February 18, 2017. I will collect a minimum of \$20.00 in donations to help raise funds for The Save Our Kids Coalition to help them achieve their vision of a safe and drug-free community.

Please register me as a Snowman-I can't wait to make a splash into the icy water! Sign me up to raise at least \$20.00 for drug prevention!

Please register me as a Snowflake-There is no way I'm going in that water!!...but I want to help fund raise at least \$20.00 for drug prevention!

Individual Name

Address

City

State/Zip Code

Email Address

Phone Number

Team Name

Team Captain

My team intends to fundraise collectively and will all split the overall amount raised.

*Please see the IMPORTANT INFORMATION page to be sure you understand the rules with this option.

I choose to opt out of all incentive prizes (select this option if you do not want to receive prizes-i.e. t-shirt, towel, travel mug, etc.)

T-Shirt Size (Men's sizes): Small Medium Large XL XXL

**Please complete this form and mail or deliver to: The Save Our Kids Coalition
1818 Campbell Ln.
Bowling Green, KY 42104**

SNOWMAN SPLASH WAIVER AND RELEASE

****FORM REQUIRED TO PARTICIPATE****

RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY PHOTOGRAPH RELEASE AND PARENTAL CONSENT AGREEMENT ("AGREEMENT")

In consideration of participating in the SNOWMAN SPLASH, I represent that I understand the nature of the event and that I and/or my minor child am qualified, in good health and proper physical condition to participate in such an event. I acknowledge that if I/ or my minor find event conditions to be unsafe, I will immediately discontinue in participation in the event.

I fully understand the event involves risk for serious bodily injury, including permanent disability, paralysis and death, which may be caused by my own actions, inactions, those of others participating in the event, the conditions in which the event takes place, or the negligence of the "releasees" named below; and that there may be other risks either not known to me or not readily foreseeable at this time; and I fully accept and assume all such risks and all responsibility for losses, costs, and damages I incur as a result of my participation in the event.

I hereby release, discharge and covenant not to sue The Save Our Kids Coalition or KOA Campground, their respective administrators, directors, agents, officers, volunteers, employees, other participants, any sponsor or advertisers, (each considered one of the "RELEASEES" herein) from all liability, and assumption of risk I, or anyone on my and/or my minor child's behalf, makes a claim against any of the releases, I will indemnify, save and hold harmless each of the releases from loss, liability, damage, or cost which any may incur as the result of such claim.

I hereby consent and authorize the use and reproduction by The Save Our Kids Coalition or anyone authorized by The Save Our Kid Coalition, of any and all photographs which are taken of me or my minor child this day, negative or positive, in any purpose in conjunction with the SNOWMAN SPLASH without further compensation to me.

I have read this release and waiver of liability, assumption of risk, and indemnity, photograph release and parental consent agreement and fully understand it.

Printed Name

Date

Signature of Participant or if Under 18, signature of Parent or Legal Guardian

Address

City

State/Zip

SNOWMAN SPLASH PLEDGE FORM

Individual Name _____

Team Name _____ Team Captain _____

I am a Snowman

I am a Snowflake

IMPORTANT: Commitment form, pledge form, waiver, and funds collected must be received by 10:30 am on February 18th in order to participate or be calculated for incentive prizes and awards.

**Please make checks payable to: The Save Our Kids Coalition
 To pay by credit card, see a Save Our Kids Staff Member
 Receipts will only be provided for donations of \$250 and above, unless otherwise requested.**

NAME	ADDRESS/CITY/STATE	AMT RCVD	CASH/CHECK
Total			

